

Employer feedback Analysis Report (Academic Session 2022-23)

1. Introduction

Shaheed Major Harminderpal Singh (Shaurya Chakra) Government College is situated in Sahibzada Ajit Singh Nagar (Mohali), Punjab. The college acknowledges the significance of gathering input from all stakeholders to ensure its advancement in the right directions. Stakeholders include college students, their parents, alumni, faculty and staff and employers. As one of the purposes of the higher education is to prepare them for future employment, college recognize its responsibility extend beyond classroom teaching. Employer feedback is essential for this reason. Students are surveyed on their expertise, organizational acumen, communication skills, problem solving abilities, teamwork ethics, creativity etc. The Internal Quality Assurance Cell (IQAC) of the College is responsible for collecting annual employer input and other regular feedback. The responses of the employer were recorded using a questionnaire.

This report presents the analysis of the feedback taken from the employers for the academic session 2022-23.

2. Data Collection and Analysis

To collect feedback from employers a feedback form was circulated among employers and 31 responses were received. For a comprehensive understanding, percentages along with appropriate charts and graphs have been used to depict the results clearly.

3. Employers' Feedback and Analysis

The feedback from the employers were taken on various issues related to relevance of curriculum, students' performance, communication skills, teamwork abilities, innovation and creative ideas etc.

3.1 Employer Feedback on Curriculum

Employer feedback plays a pivotal role in shaping and enhancing the curriculum of educational institutions. As the professional landscape evolves, it becomes imperative for academic programs to align with the changing demands of industries. By incorporating

employer suggestions, institutions can offer practical and applicable learning experiences, enhancing graduates' employability. Figure 1 depicts the employers view whether curriculum provides sufficient knowledge in the area of work.

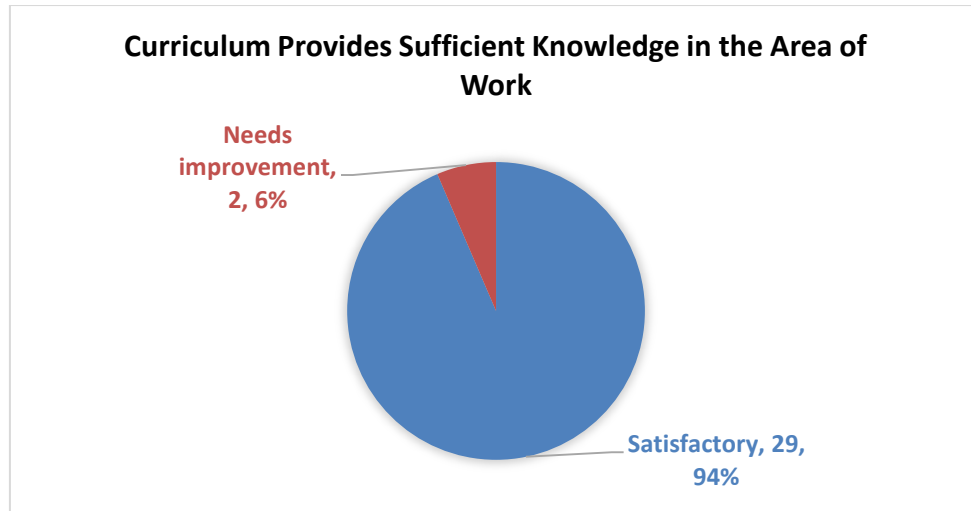


Figure 1

3.2 Employers Feedback on Students' performance

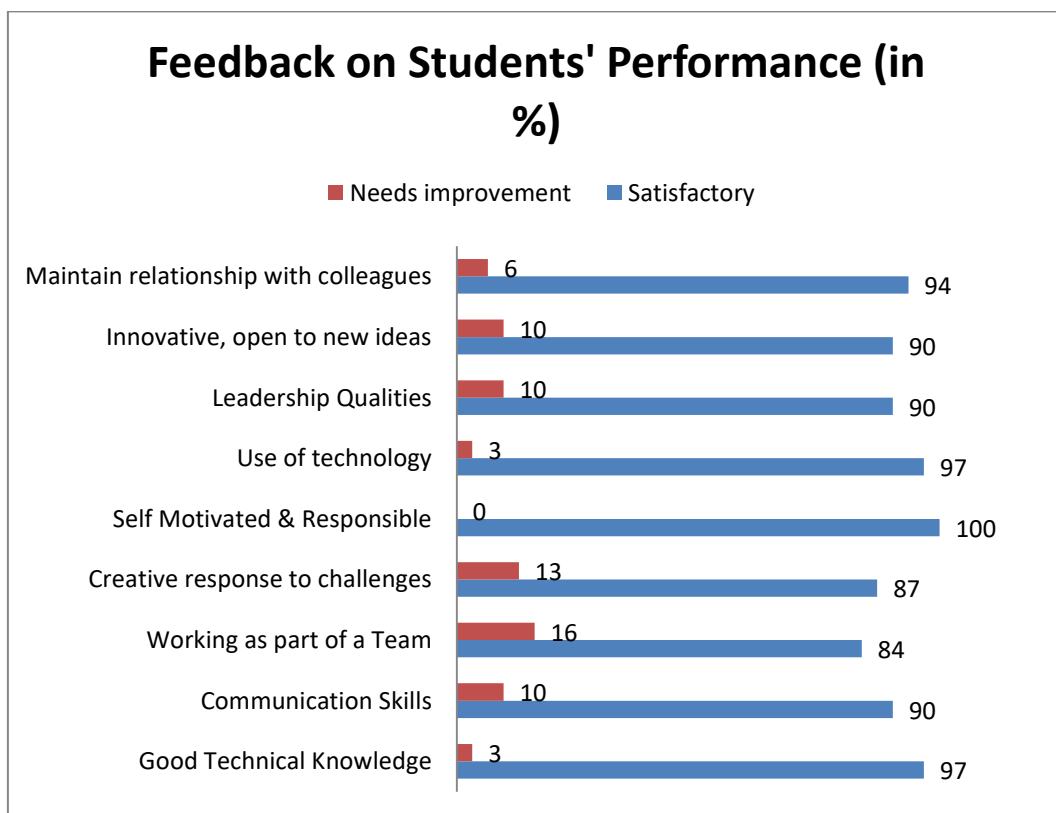


Figure 2

ਸ਼ਹੀਦ ਮੇਜਰ ਹਰਮਿੰਦਰਪਾਲ ਸਿੰਘ (ਸ਼ੈ.ਚ.) ਸਰਕਾਰੀ ਕਾਲਜ, ਸਾਹਿਬਜ਼ਾਦਾ ਅਜੀਤ ਸਿੰਘ ਨਗਰ

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Employers' feedback on students' performance provides practical perspective, aligning education with industry needs. It assesses readiness, drives curriculum improvement, and boosts students' job prospects by addressing skill deficiencies. The responses of the employers with respect to feedback on performance of students are depicted in Figure 2. As per the data, it is evident that majority of the responses of the employers were satisfied with the performance of students of the college employed in their organization.

4. Suggestions and Action Taken Report

Employers underscored the necessity for a more targeted approach towards fostering the holistic development of students. They emphasized the importance of not only academic excellence but also the cultivation of well-rounded skills. Specifically, employers advocated that curriculum should impart practical knowledge related to meeting deadlines, engaging in fieldwork, and mastering the intricacies of structural design.

Taking into account the feedback and suggestions received, the college has taken important steps:

- More and more students are encouraged to enroll in skill oriented value added courses available in the college.
- Several special lectures have been organized in the college as well as industrial visits facilitated for the students to make them more aware of the job market and exposing them to different industrial settings and their academic requirements.

